

U.S. Figure Skating Test Recognition Program

Dear Club President, Secretary and Test Chair,

We are excited to let you know about a new program that will recognize the athletes in your club who have recently passed a figure skating test as well as help U.S. Figure Skating get to know its athletes better.

Starting this week, once a passed test is registered by the test chair, a congratulatory e-mail will be sent to the athlete from U.S. Figure Skating President Patricia St. Peter. The message will also invite the recipient to complete an online questionnaire about his or her participation in figure skating.

After completing the survey, the skater will receive a coupon code for a discount to the U.S. Figure Skating Online Store. The discount will start at 10 percent off for skaters passing pre-preliminary through pre-juvenile/pre-bronze, and will increase for higher tests, with athletes passing a senior or gold test receiving 40 percent off.

In addition, U.S. Figure Skating has created a Gold Medalist jacket, which can be purchased through the online store by anyone who has passed his or her senior or gold test. The jacket is "retroactive" and available to all athletes who have passed their gold test. Athletes passing the test after July 1, 2010, may choose to use their 40 percent off reward toward the purchase of their Gold Medalist jacket. The jackets will become available Friday, Aug. 27 and can be purchased here: www.usfsashop.com.

Congratulatory e-mails with the survey and coupon codes will be sent to the e-mail address on file with U.S. Figure Skating. Please encourage your members to sign in to their Members Only account, at www.usfsaonline.org, to ensure their e-mail address is correct, and to complete the survey when it arrives.

We appreciate your ongoing support and dedication to U.S. Figure Skating, and we wish you and your members the best for the 2010-11 skating season!

Sincerely,

Susi Wehrli-McLaughlin
Senior Director of Membership

Kelly Hodge
Senior Director of Athlete Development